

## **Naming Policy**

The Rye Free Reading Room supports its mission to serve as a dynamic gathering place and center for lifelong learning for Rye residents of all ages and interests and welcomes private support from individuals, families, corporations, foundations, and organizations. Naming opportunities recognize the extraordinary generosity of those supporters.

Naming opportunities may be available for facilities, collections, programs, and endowments at the Rye Free Reading Room. Gifts given in support of naming opportunities must be in alignment with the Rye Free Reading Room Gift Policy.

Naming Opportunity Conditions:

- The availability of and approval of naming opportunities are determined by the Board of Trustees.
- Naming opportunities contain no guarantee that a name will be used in perpetuity or beyond the useful life of the space, facilities, or specific named items.
- Naming opportunities require at least a 75% payment prior to any public recognition. Unfulfilled pledges will result in the termination of the naming opportunity, or a substitution as determined by the Board of Trustees.
- Signage will be designed to suit the aesthetics of the library, and will be determined by the Rye Free Reading Room.

### Revoking a Naming Opportunity

The Rye Free Reading Room Board of Trustees reserves the right to revoke any named opportunity at its sole discretion. The board may choose to revoke a named opportunity should it become known that the recipient has been convicted of a criminal offence or confirmed to have engaged in unethical conduct, whereby the ongoing association with the recipient will negatively reflect on the Rye Free Reading Room. The Rye Free Reading Room may also choose to revoke any named opportunity should it become known that the recipient has been confirmed to have engaged in conduct that would cause negative publicity for the Rye Free Reading Room, or if the Rye Free Reading Room receives information confirming that, had it been known at the time the naming opportunity was offered, the recipient would have been ineligible for that opportunity. Confirmation of such conduct must come in the form of a formal governmental, judicial, or institutional finding, such as an investigation by a public safety organization, a school, work, or professional ethics committee, or an admission by the individual.

**Approved by the Board of Trustees June 25, 2024**